

**Program Transfer Guide**

**Hawkeye Community College Associate in Applied Arts (AAA) in  
Graphic Design**

**→ UIU Bachelor of Science (BS) in  
GRAPHIC DESIGN**

**JANUARY 2024**



**Years 1 & 2 at Hawkeye Community College:**

HCC Program Course Sequence			Course Transfers into UIU as			
Course ID	Course Name	# Cr	Course ID	Course Name	# Cr	Requirement Fulfilled
<b>Term 1</b>						
COM-781 OR <b>ENG-105</b>	Written Comm. in the Workplace OR <b>Composition I</b>	3	---- OR <b>ENG 105</b>	---- OR <b>English Composition I</b>	3	Free Elective OR <b>Gen Ed Comm/Wrtn</b>
<b>GRA-105</b> OR ART-133 AND ART-134	<b>Drawing and Composition</b> OR Drawing AND Drawing II	4 OR 3 AND 3	<b>HUMN100</b> OR ART 110 AND ART 210	<b>HUMN100 Hum Gen Ed</b> OR Drawing AND Intermediate Drawing	4 OR 3 AND 3	Gen Ed Arts/Humn
GRA-133	Desktop Publishing	4	----	----	4	Free elective
GRA-196	Design and Layout I*	4	----	----	4	Free elective
<b>Term 2</b>						
GRA-124	Electronic Illustration**	4	----	----	4	Free elective
GRA-142	Graphic Imaging	4	GRAF 132	Intro to Graph. Design tool	4	Major
GRA-197	Design and Layout II*	4	GRAF 380	Advertising Design	4	Major
MAT-772 OR	Applied Math OR <b>Math Elective</b>	3	---- OR	---- OR <b>See Transfer Table A</b>	3	Free elective OR <b>Gen Ed Mathematics</b>
<b>Term 3</b>						
GRA-162	Web Page Graphics	3	----	----	3	Free elective
GRA-205	Design and Layout III (fall only)	4	----	----	4	Free elective
GRA-238	Web Design and Layout	4	----	----	4	Free elective
PSY-102 OR <b>PSY-111</b> OR <b>SOC-110</b>	Human and Work Relations OR <b>Introduction to Psychology</b> OR <b>Introduction to Sociology</b>	3	---- OR <b>PSY 190</b> OR <b>SOC 110</b>	---- OR <b>General Psychology</b> OR <b>Principles of Sociology</b>	3	Free elective OR <b>Gen Ed Soc. Sci</b>
Graphic Design Elective ( <b>GRAF-221**</b> )		3	<b>GRAF 333</b>	<b>Digital Illustration</b>	3	<b>Major</b>
<b>Term 4</b>						
GRA-160	Interactive Multimedia	3	----	----	3	Free elective
GRA-206	Advanced Design and Layout	4	GRAF 335	Publication Design	4	Major
GRA-239	CMS Web Design	3	----	----	3	Free elective
GRA-290	Portfolio Preparation	3	----	----	3	Free elective
SPC-101	Fundamentals of Oral Comm	3	COMM 105	Public Speaking	3	Gen Ed Comm Oral
Total occupational course credits earned:		63	Total course credits accepted:		63	
Total transferable credits#:		63				

*UIU recommendations are **bolded**.*

\*GRAF-196 & GRAF-197 together are equivalent to GRAF 380

\*\*GRAF-124 & GRAF-221 together are equivalent to GRAF 333

**Years 3 & 4 at Upper Iowa University:**

UIU Program Course List		# Cr	Requirement Fulfilled	Transferred In
<b>General Education Courses</b>				
	any Gen Ed in Arts/Humanities	3	Gen Ed Arts/Humn	GRAF 112
	any Gen Ed in Arts/Humanities	3	Gen Ed Arts/Humn	GRAF 280
ENG 101	English Composition I	3	Gen Ed Comm./Wrtn	ENG-105
ENG 102	English Composition II	3	Gen Ed Comm./Wrtn	---
COMM 105	Public Speaking	3	Gen Ed Comm./Oral	SPC-101
IS 102	Intro Computer Applications & Technology	3	Gen Ed Computer Skills	---
	any Gen Ed in Mathematics ( <i>MATH 105 or higher</i> )	3	Gen Ed Mathematics	MAT-121 or MAT-128 or MAT-134 or MAT-156 or MAT-210
	any Gen Ed in Natural Science	3	Gen Ed Natural Science	---
	any Gen Ed in Natural Science	3	Gen Ed Natural Science	---
	any Gen Ed in Social Science	3	Gen Ed Social Science	PSY-111 or SOC-110
	any Gen Ed in Social Science	3	Gen Ed Social Science	---
	any Gen Ed in Cultures	3	Gen Ed Cultures	---
<b>Major Courses</b>				
GRAF 112	Introduction to Graphic Design	3	Major	---
GRAF 132	Introduction to Graphic Design Tools	3	Major	GRA-142
GRAF 234	History of Graphic Design	3	Major	---
GRAF 280	Interaction Design	3	Major	---
GRAF 319	Digital Video and Editing	3	Major	---
GRAF 333	Digital Illustration	3	Major	GRAF-124 & GRAF-221
GRAF 335	Publication Design	3	Major	GRA-206
GRAF 355	Typography	3	Major	---
GRAF 380	Advertising Design	3	Major	GRAF-196 & GRA-197
GRAF 442	Digital Animation	3	Major	---
GRAF 480	Senior Thesis & Portfolio	3	Major	---
<i>Three of the following: (one must be upper division)</i>		9	Major	---
ART 101	Digital Tools	GRAF 218	Digital Photography	
ART 110	Drawing	MKT 208	Marketing Principles (HCC Graphic Design Elect)	
ART 211	Art History I	<b>MKT 479</b>	<b>Branding</b>	
ART 212	Art History II			
<b>Additional Electives</b>				
Upper-Division Electives		15	Degree Requirements	---
Total additional credits needed at UIU to complete degree:		63		
Total transferable credits from HCC:		63		
<b>Total Earned Credits:</b>		<b>126</b>		

## ~~ NOTES ~~

**LEGEND:**

- # Transfer grades lower than a C- will not be accepted.
- **Bolded** text indicates UIU recommendations.
- *Grayed out text* indicates courses fulfilled through transfer. Strikethrough indicates specific course if within grouping.

A minimum of 120 semester credits is required for a baccalaureate degree; up to 78 lower-division college semester credits from Hawkeye Community College. A minimum of 30 credits must be upper-division credits for a UIU baccalaureate degree; lower-division transfer work from Hawkeye Community College does not contribute to the upper-division credit requirement at UIU.

*This program transfer guide is based on the November 2023 course-to-course articulation (UIU 2023-24 catalog & HCC 2023-24 catalog).*

Every effort has been made to ensure the accuracy and completeness of this program articulation. The office of the Registrar of Upper Iowa University reserves the right to make corrections, additions, and deletions as necessary.

**Transfer Table A**

HCC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
<b>Marketing Electives</b>						
ART-101	Art Appreciation	3	ART 100	Introduction to Art	3	Free Elective
ART-120	2-D Design	3	ART 109	Two Dimensional Foundations	3	Free Elective
ART-143	Painting	3	ART 202	Painting	3	Free Elective
ART-144	Painting II	3	HUMN100	Humanities Gen Ed Lower	3	Gen Ed Humn.
ART-184	Photography	3	HUMN100	Humanities Gen Ed Lower	3	Gen Ed Humn.
ART-203	Art History I	3	ART 211	Art History I	3	Free Elective
ART-204	Art History II	3	ART 212	Art History II	3	Free Elective
COM-151	ETC: Art & Literary Magazine	3	----	----	3	Free elective
<b>GRA-221</b>	<b>Principles of Illustration**</b>	<b>3</b>	<b>GRAF 333</b>	<b>Digital Illustration</b>	<b>3</b>	<b>Major</b>
GRA-232	Photo Direction	3	----	----	3	Free elective
GRA-924	Honors Project	1	----	----	1	Free Elective
GRA-928	Independent Study	1	----	----	1	Free Elective
GRA-932	Internship	1	----	----	1	Free Elective
GRA-949	Special Topics	1	----	----	1	Free Elective
MKT-110	Principles of Marketing	3	MKT 208	Marketing Principles	3	Free Elective
<b>Math Electives</b>						
MAT-110	Math for Liberal Arts	3	----	----	2	Free elective
MAT-121	College Algebra	4	MATH 107	College Algebra	4	Gen Ed Mathematics
MAT-128	Precalculus	4	MATH 107	College Algebra	4	Gen Ed Mathematics
MAT-134	Trig. & Analytic Geometry	3	MATH 115	Trig. & Analytic Geometry	3	Gen Ed Mathematics
MAT-156	Statistics	3	MATH 220	Elementary Statistics	3	Gen Ed Mathematics
MAT-210	Calculus I	4	MATH 120	Calculus I	4	Gen Ed Mathematics
MAT-216	Calculus II	4	MATH 200	Calculus II	4	Free elective
MAT-219	Calculus III	4	MATH 215	Multivariable Calculus	4	Free elective

## Maximize Your Transfer to UIU

*Take up to 15 credits to fulfill general education requirements.*

Choose up to 15 additional credits at Hawkeye Community College to transfer into Upper Iowa University to fulfill general education requirements. Talk with your advisors to ensure additional courses will fit with your degree plan and financial aid requirements.

**Choose up to 15 credits from the following areas:**

- Communication (Written) General Education Requirement – up to 3 credits
- Computer Skills General Education Requirement – up to 3 credits
- Social Science General Education Requirement – up to 3 credits
- Natural Science General Education Requirement – up to 6 credits
- Cultures General Education Requirement – up to 3 credits